

IMS2023 Sponsorship Opportunities

See Exhibit and Sponsorship Catalog for more details

Quantity

New Opportunities Exclusive for San Diego

Circular Banners in Lobby ²	\$10,000
Lobby Banner ²	\$8,000
Banner Over Starbucks ²	\$8,000
Banner Over Exit ²	\$10,000

Pre-Show Branding

IMS Website Ad:	
Prime Time April - June	\$3,000 (homepage wallpaper) \$2,000 (banner)

IMS Website Ad:	
January - March	\$1,500 (homepage wallpaper) \$1,000 (banner)

Mobile App Splash Page ⁵	\$6,000
Mobile App Banner Ad	\$3,000 (limit 3 sponsors)
Attendee Email Distribution	\$1,750
IMS Innovator	\$2,000
IMS Expo Preview	\$1,000

Program/Catalog Advertising

Conference Program Belly Band ⁵	\$7,500
Catalog Ad: Inside Back Cover ⁵	\$4,800
Catalog Ad: Inside Front Cover ⁵	\$4,800
Catalog Ad: Outside Back Cover ⁵	\$4,800
Catalog Ad: Interior	\$3,300
Online Floor Plan Banner Ad	\$500/per ad

Enhance Your Brand Onsite

Aisle Signs ⁵ SOLD	\$16,000
Networking Lounge with Charging Station ⁵ SOLD	\$10,000/each (limit 3 sponsors)
Delegate Bag ^{3,5}	\$18,000
Delegate Bag Insert ³	\$3,500 (single) \$4,000 (multi) \$4,500 (specialty)
Hydration Station ^{2,3}	\$5,000
Hotel Key Card ¹	\$10,000
IMS T-Shirt ³	\$10,000
Badge Lanyards ^{3,5}	\$17,000
Map Guide ⁵	\$8,000
Registration ⁵ SOLD	\$15,000

Name _____

Company Name _____

Telephone _____ Email _____

Signature _____

Payment information will be included on invoice.

Quantity

Wireless Internet	\$15,000
MicroApps Theater ⁵	\$8,000
Notebook & Pen ³	\$5,000
Escalator Graphics ² (choose from 2 locations)	\$15,000
Standard Column Wraps ^{2,6}	\$5,000
Oversized Column Wraps ^{2,6}	\$7,000
Light Panel ¹	\$4,000
Wall Clings ^{2,6}	\$5,000
Technical Session Hallway Banners ²	\$5,000

Show Floor Exclusives

Coffee Breaks ⁴	\$5,000 each (limit 6 sponsors)
Carpet Logo ¹	\$5,000 (limit 8 sponsors)
Exhibit Hall Hand Sanitizer Stations ^{1,3}	\$3,000/station

Special Event Sponsorships

Welcome Reception Co-Sponsors ⁵	\$10,000 (limit 3 sponsors)
Connected Future Summit Exclusive Sponsor	\$15,000
Sweet Treat Tuesday Sponsor ⁵	\$3,000 (limit 3 sponsors)

Post Conference Messaging

Attendee Email Distribution	\$1,750
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¹Production Cost not included

²Rigging & Production costs not included

³Sponsor must provide materials

⁴Corporate branded food service items provided by sponsor

⁵Right of first refusal may apply. Sponsorships must be renewed on or before 31 October 2022

⁶Conference area or expo hall; first come, first served

NOTES

Submit Via Email:

Horizon House
exhibits@horizonhouse.com

Questions call:

(781) 619-1994

Deadlines: Certain items in the sponsorship may not be available if print deadlines have passed.

Cancellation Policy: Once an order form is received and confirmed for sponsorships, you are liable for the full amount of the sponsorship. Payment instructions will be included with invoice.

Sponsorships accurate at time of printing. Note that venue restrictions may change some of the details of what is available.